



Lynn is encouraging residents to harvest and save rainwater by offering **40% off the retail of a price Great American Rain Barrel.**

REASONS WHY YOU SHOULD PURCHASE A RAIN BARREL

- Save approximately \$200 in annual water bills with a 60-gallon rain barrel.
- Help stressed trees and gardens during dry spells. *In 2016, 48% of towns in MA had water bans.*
- Rainwater has no chemicals, chlorine or fluoride – great for plants and lawn.
- One rain barrel can pay for itself in one season.
- You can help towns manage water supplies and storm water runoff.

ABOUT THE GREAT AMERICAN RAIN BARREL

- 100% re-purposed rain barrels ***produced in Massachusetts.***
- Most durable rain barrels on the market: 3/16” wall thickness.
- Last for years when properly drained & stored for winter.
- Screen filtered to keep mosquitoes out.
- Several rain barrels can be linked together — easy 5-minute setup
- Available Colors: Forest Green, Earth Brown, and Nantucket Grey. Also available unpainted.

Discount Price for City Residents: \$ 79 price 40 % Off Retail

How to Order: [CLICK HERE](#) and select your town

or call (800)251-2352

Pick-Up: April 25th 2018 5:00-7:00pm

Lynn DPW 250 Commercial St, Lynn MA 01905

Deadline: April 18th, Midnight

CITY OF LYNN

2018 Rain Barrel Event



THE GREAT AMERICAN RAIN BARREL COMPANY

Offer your family and gardening friends the perfect gift. A rain barrel harvests rain water that provides fresh chlorine free water to the garden, reduces water usage for the homeowner and helps the town to manage water supplies: plants are happy, homeowner is happy, community is happy!

As a resident, you are eligible to purchase rain barrels at the discounted rate of \$79

Some Facts about The Great American Rain Barrel

- Versatile design, sturdy construction
- Each barrel holds 60 gallons
- Manufactured in the USA
- Choice of 3 earth tone colors
- 100% recycled containers
- 20 years of satisfied customers

To Order

Visit www.greatamericanrainbarrel.com

Select "**Shop Local Programs**". Then **select your town.**

Or you can call **800-251-2352.**

Pickup Wednesday April 25th 2018 5:00-7 PM
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Ordering Deadline April 18th Midnight

"When it Rains... You Save!"



For immediate release.

For more information contact:
Suzanne Gebelein (800)251-2352
Info@tgarb.com

February 2018 Lynn, MA. “It is that time of year again to start thinking about water conservation and saving rain water” says Lisa Nerich, Lynn DPW. “Rain fall is hard to gauge. Harvesting rain water with a rain barrel can mitigate the irregular patterns of rainfall. To help homeowners and the town manage their water supplies, **Lynn** offering residents the opportunity to purchase rain barrels at a discount”.

Throughout New England, residents depend on infrastructure made in the years following WWII, to supply water to far fewer homes. These infrastructures are now heavily taxed. Leaky pipes and water main breaks are only part of the problem. Storm water runoff creates additional havoc. Capturing and storing water at the home and the use of raingardens are the two most effective ways to minimize storm water runoff.

Each year homeowners face higher prices for water and sewer. The wholesale rate of water from the MWRA has increased 49% over the 10-year period from 2008-2018. Saving rain water helps homeowners hedge against the rising cost of water. Rain water is a free healthy alternative; it is organic, has no chlorine, no fluoride and no chemicals. It is an excellent water source for plants, gardens, lawns and any non-potable use. Regular use of a rain barrel can pay for itself in one season. One tenth of an inch of rain on a 1000 square foot roof --about 25 minutes of moderate rainfall-- will fill a 60-gallon Rain Barrel. New England typically receives 17” of rain during the growing season from May through September. This provides enough water to fill 170 Rain Barrels. At 2 cents a gallon¹ homeowners can expect to \$204 worth of water.

Droughts stress residential landscaping and town water facilities. In 2016, 168 communities in Massachusetts faced restrictions on nonessential outdoor water use - 47% of the Cities and Towns in the state. There is no restriction on rainwater use.

Lynn chose to work with the Great American Rain Barrel Co., a local food importing company that has been repurposing shipping drums into Rain Barrels since 1988. Last year 30% of Massachusetts Cities and Towns partnered with The Great American Rain Barrel Co, selling over 3000 barrels. Great American Rain Barrel Co has been approved vendors by the MASSDEP for the state since 2010. Barrels are being offer to residents for **\$79** and will be available for **pick up on date on April 25th Lynn DPW 250 Commercial St, Lynn MA 01905.** Deadline for purchase is: **April 18th** at Midnight. To participate in the Town Water Program and find out more about the barrels, please visit: www.tgarb.com/community/ and select your town.

¹ <http://mwraadvisoryboard.com/wp-content/uploads/2017/12/2017RateSurvey.pdf>

Lynn Rain Barrel Program

To purchase your rain barrel, complete this form and mail it with check or credit card information to "The Great American Rain Barrel Co." at the address below.

Or go online: www.greatamericanrainbarrel.com/community/ and select your town.

Quantity	Item	List Price	Residents Save	Resident Price	Total Price
	Painted Barrel Forest Green	\$ 119.00	30 %	\$79.00	
	Painted Barrel Earth Brown	\$ 119.00	30 %	\$79.00	
	Painted Barrel Nantucket Gray	\$ 119.00	30 %	\$79.00	
<i>Optional Accessories</i>					
	2x3 Diverter - fits 2"x 3" rectangular and 3" round downspouts			\$ 20.00	
	3x4 Diverter - fits 3"x4" rectangular and 4" & 5" round downspouts			\$ 25.00	
				Subtotal	
				6.25% Massachusetts Sales Tax	
				Grand Total	

*All barrels come with lid, screen, threaded spigot, overflow valve, and valve for linking

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ - _____ Email: _____

CC (MC, Visa, or Discover) _____ Exp: ____ / ____

Pick-up will be:

Wednesday April 25th

5:00-7:00pm

Lynn DPW

250 commercial St

Lynn MA 01905

Deadline for ordering:

April 18th, Midnight



The Great American Rain Barrel Company
 1715 Hyde Park Avenue Hyde Park MA 02136 Phone: 800-251-2352 Fax: 617-361-2638
www.greatamericanrainbarrel.com Email: info@greatamericanrainbarrel.com

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